



Sumit Jalan,
Chief Operating Officer,
Shrachi Agrimech

From the COO's desk

Greetings from Shrachi!

The third quarter ushered in the season of festivities and happiness. Business was promising & there were some significant achievements as well.

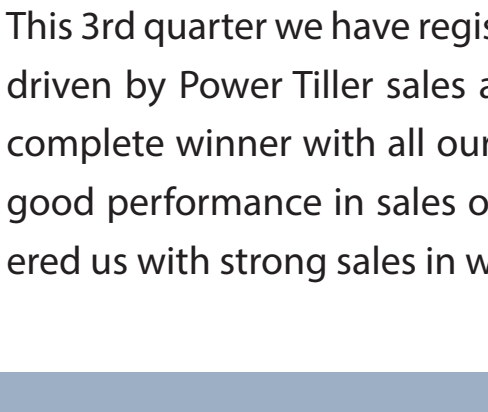
We are very happy to announce that continuing its stellar performance, Shrachi Virat 13HP Power Tiller was bestowed with the prestigious Micro Power of the Year 2021 (More than 8 HP) award by Agriculture Today in the 3rd Apollo Farm Power Awards 2021. We are extremely honoured to receive this award, recognising our effort to innovate and provide crop-based farming solutions, leading to sustainable farmer income.

The 3rd quarter was very productive showing significant performance across the country. We saw great movement in terms of Power Weeders as well as Shrachi Virat Power Tiller. Maharashtra came out as a complete winner with all our products clocking excellent revenue.

This was a busy quarter for us with various customer & dealer connect initiatives pan-India as well as employee engagements and training programs.

The fourth quarter welcomes harvesting season (Makar Sankranti). On behalf of Shrachi Agrimech, I wish all our customers and associates to stay safe in this pandemic times and promise for better support, growth, and prosperity.

BUSINESS THIS QUARTER



BUSINESS PERFORMANCE

More than TWICE
the revenue of last year third quarter

MAHARSHTRA
The state with best performance

This 3rd quarter we have registered very good growth over last year, 3rd quarter. This has been driven by Power Tiller sales as well as reaper and weeder sales. Maharashtra came out as a complete winner with all our products clocking record revenue. Orissa & East zone showed good performance in sales of Power Reapers. North India, specially Himachal Pradesh showed us with strong sales in weeder segment.

VIRAT 13HP POWER TILLER VARTA
Proudly Made-In-India



Congratulations!

This 3rd quarter, in the month of October, Shrachi Virat 13HP won the prestigious "Micro Power Of The Year, 2021" title in the Apollo Farm Power Awards, 2021, organised by Agriculture Today. This award was for more than 8 hp category (Power Tiller)



DEALER & CUSTOMER CONNECT



Inauguration of brand-new Virat showroom at Dhemaji, Assam



Shrachi 4RP Reaper Van Activity in Maharashtra



Pantnagar Exhibition, UK, 2021



Demo Activity Shrachi 100 Series in District Uttarkashi in Uttarakhand



Mechanic Training Program at Maharashtra



Agri Tech 2021 Exhibition, Madurai, Tamil Nadu.

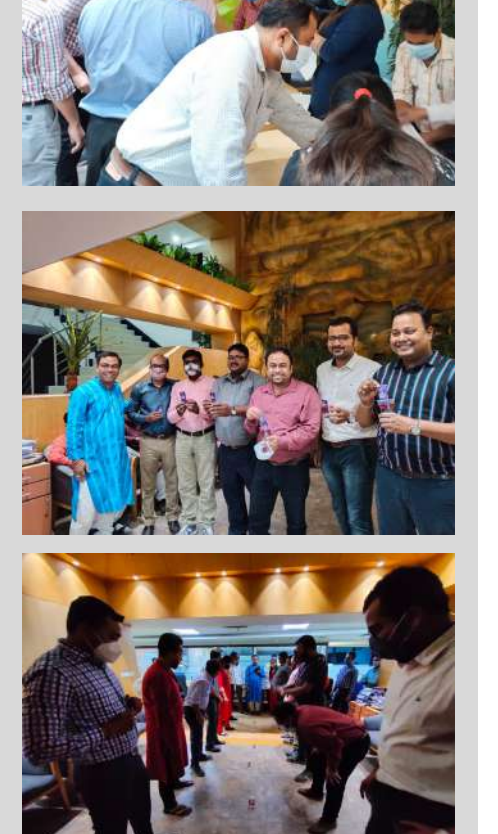


Shrachi Virat 13HP Power Tiller Van Activity in Maharashtra

INSIDER STORY



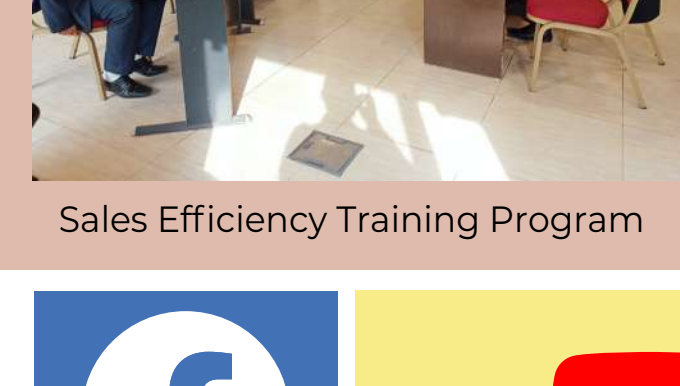
Diwali Celebrations at Head office with Ethnic Wear and Fun Games.



A program designed by HR to promote team activities and collaborative learning through different games & activities.



To celebrate Children's Day, by organising an event for children of pan India Shrachi employees where employees were asked to bring drawings from their children to be showcased at office.



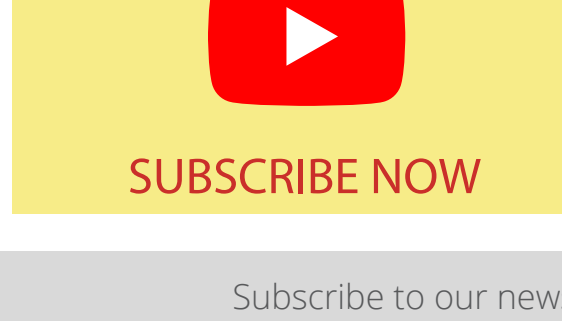
Sales Efficiency Training Program



In a view to strengthen our Sales team efficiency, a region wise training program was conducted at Faridabad (15th and 16th December), Hyderabad (21st & 22nd December) & Bhubaneswar (23rd & 24th December) covering most of our branches.



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