



Sumit Jalan,
Chief Operating Officer,
Shrachi Agrimech

From the COO's desk

Greetings from Shrachi!

The 1st Quarter of the financial year is significant as it sets the path for the entire year. For us, it is even more important as it precedes the most important season, the monsoons. We started the new year on a good note – by launching upgraded version of our popular weeder – Shrachi 100. It has seen upgrades in more than 10 aspects, giving full justice to its tagline – “The Best just got Better”.

In the 1st quarter of 22-23, we saw significant movement in stocks across the country, across product lines. We are very happy to announce Power Reapers grew exponentially this quarter compared to last year. Our Made in India - Shrachi VIRAT Power Tiller saw an impressive growth of 36%.

This quarter also saw multiple customers / dealer reach-out programs and activities across the country in the form of training programs, road shows etc.

As the monsoons have begun, and we are already in the most significant season for the Indian farmers, I wish all our customers and associates better growth and prosperity.

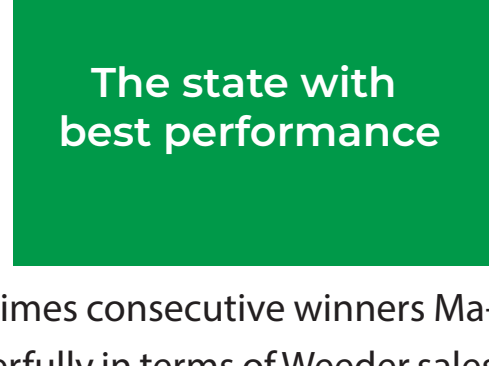
BUSINESS THIS QUARTER



BUSINESS PERFORMANCE



36%
growth in
Shrachi Virat
13HP Power Tiller
VIRAT 13HP
POWER TILLER
Proudly Made-In-India



ODISHA
The state with
best performance

The 1st quarter saw Odisha topping the charts by beating two times consecutive winners Maharashtra by narrow margin. Jammu & Kashmir came back powerfully in terms of Weeder sales as the top selling state for Power weeder. West-zone clocked the maximum overall sales. Power Reaper sales saw huge growth compared to last year & Made-In-India Shrachi Virat recorded 36% growth over last year.

NEW PRODUCT LAUNCH



**SHRACHI 100
POWER WEEDER**



CONVENIENT GEAR
SHIFTING LEVER



SINGLE-PIECE
FENDER



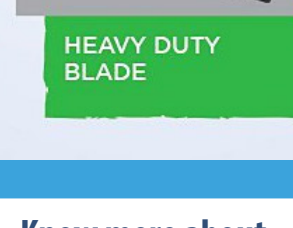
FRONT BLADE
HANGER



CAGE TYPE
SILENCER GUARD



STRONG & DURABLE
GEARBOX



HEAVY DUTY
BLADE



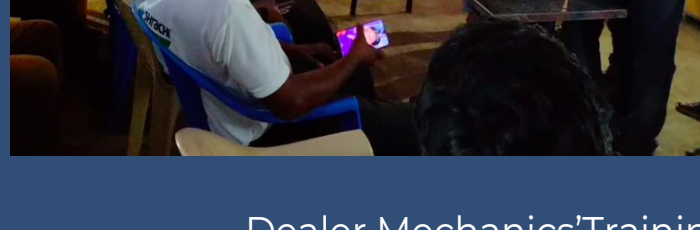
PRESSURIZED FITTED
TYRE

Know more about
New Shrachi 100 Power Weeder

DEALER & CUSTOMER CONNECT



Regional Dealer Meets were conducted across the country



Dealer Mechanics Training - Telangana & Tamil Nadu



Dealer Sales Person's
Training - Mandi, HP



Farmers' Meet
in Odisha

Multiple Promotion of Sharchi Virat Power Tiller And Shrachi Power Weeders were conducted across the states of Assam, Gujarat, Odisha, Tamil Nadu



ODISHA

GUJARAT



ODISHA

TAMIL NADU

INSIDER STORY



Team Shrachi Agrimech started their day at the office on an exciting & positive note with a morning speech - 'Power Pitch' on positive thoughts & motivational ideas. To lead this initiative, our COO fuelled the positivity by giving a pertinent message on “Inner Leadership” with the rest of the employees carrying on the active participation, spreading smiles and happiness.

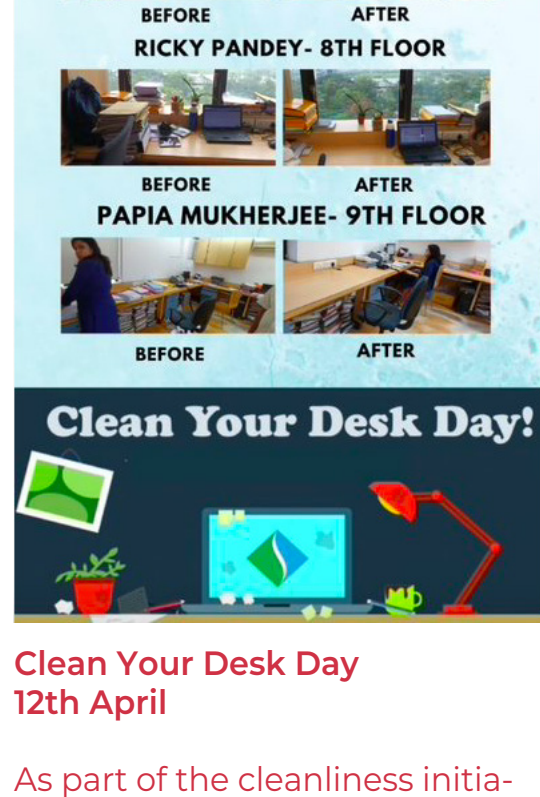


**MORNING
POWER
PITCH**



World Environment Day (5th June):

A theme drawing contest was conducted among the children of Shrachi Agrimech's employees where all the participants were required to share their ideas & thoughts on our environment & planet Earth. The 6 selected winners were given a winning certificate & a token of appreciation by our management



Clean Your Desk Day 12th April

As part of the cleanliness initiative @Office on CLEAN YOUR DESK DAY!! Shrachi Group employees engaged out of their busy schedule to organize their respective workstations with the best-organised desk getting special recognition from the HR department.

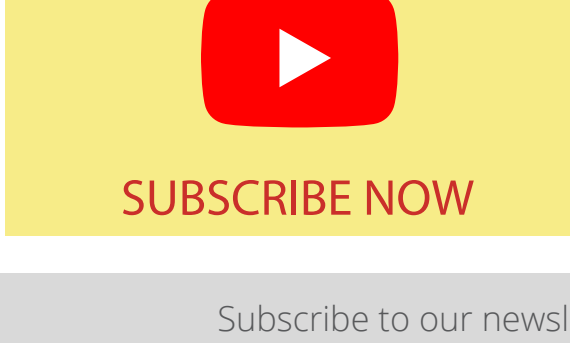


World Earth Day 21st April, 2022

A contest on Clean the Clutter Contest was conducted among 3 floors of Shrachi Group employees. The contest was to dispose of waste materials in 5 boxes according to the different kinds of waste disposal.



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