

between the lines

NEWSLETTER- 3rd Quarter: Oct-Dec '18

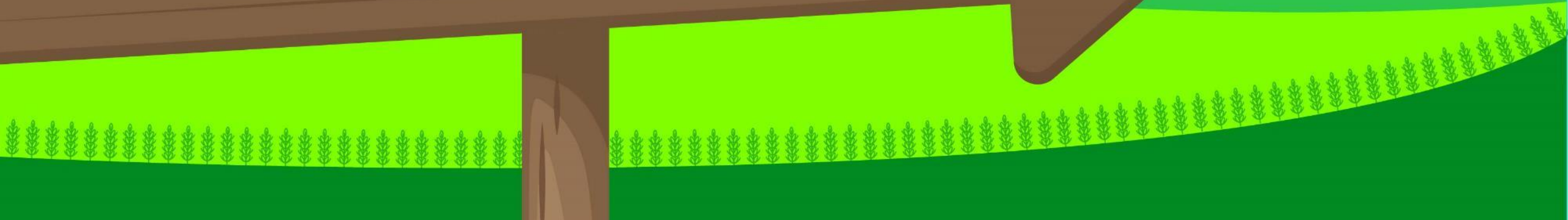


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**LET'S TAKE A LOOK BACK
BEFORE WE LEAP AHEAD**

**APNI ZAMEEN
APNI MACHINE**



A GLANCE OF OUR ACHIEVEMENTS

Strength and growth in our life are directly proportional to relentless effort and struggle. That's how we continue to grow and continue to seize the moment.

In the third quarter of 2018-19, we've witnessed momentous success and growth, especially in Odisha, Himachal Pradesh and the North-East. We had a **total revenue growth of 73% in the third quarter of 2018-19**. Owing to the sincere efforts by our team as well as our dealers, we have seen significant growth across all our product segments like Power Tiller, Weeder, Reapers and Garden Tools.

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OUR NEW FACES. OUR NEW ENDEAVOUR.

Our team is the key to our brand persona. And our identity is an extension of our people. It is their relentless effort which takes us to greater heights. We are sure, like all others, the new entrants too will help us in our mission. Here's introducing the new brigade.

**APNI ZAMEEN
APNI MACHINE**



SHAMIT SENGUPTA
Senior Manager
(Accounts & Finance, Kolkata)



MONOJIT BISWAS
Area Sales Manager
(Sales & Marketing, Kolkata)

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**APNI ZAMEEN
APNI MACHINE**

OUR EVENTFUL 3 MONTHS

These last three months were extremely hectic, but our hectic schedules and razor-sharp deadlines didn't stop us from participating in various events organised by our HR teams like Pujo Adda, Diwali Bumper, Santa at Shrachi and many more. We also organised several events to engage with our happy customers like trade fairs, dealer meets, free service camps etc. Let's take a glance at our eventful and happier times.



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6TH AGRITEX '18

HYDERABAD

A FEW GLIMPSES...

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KRISHI KUMBH INTERNATIONAL CONFERENCE & EXHIBITION '18

LUCKNOW

A FEW GLIMPSES...

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FREE SERVICE CAMP

ASSAM

A FEW GLIMPSES...

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Interested in hosting a free service camp in your state?
Contact Sarasij Bhattacharya at 83350 75052

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SHRACHI ENGAGE ODISHA '18

DEALERS' MECHANIC MEET

A FEW GLIMPSES...

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Interested in showcasing Shrachi Agrimech machineries
in your state? Contact Sumit Sinha at 9903433512

PUJO ADDA

OUR TEAMMATES CELEBRATED DURGA PUJA INSIDE THE OFFICE PREMISES WITH FUN GAMES AND CONTESTS. HERE ARE A FEW GLIMPSES...

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DIWALI BUMPER

OUR TEAMMATES CELEBRATED THE FESTIVAL OF LIGHTS INSIDE THE OFFICE PREMISES. HERE ARE A FEW GLIMPSES...

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DIWALI BUMPER

A FEW GLIMPSES...

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OLD CLOTHES DONATION

NAGALAND

WE DECIDED TO DONATE CLOTHES TO THE POOR AND NEEDY.
HERE ARE A FEW GLIMPSES...

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POWER SAVINGS INITIATIVE

**APNI ZAMEEN
APNI MACHINE**

KEEPING THE NEED OF THE HOUR IN MIND, WE HAVE STARTED ENERGY SAVING INITIATIVES IN OUR OFFICE LIKE SWITCHING OFF LIGHTS, ACs & COMPUTERS WHEN NOT IN USE. WE HAVE ALSO SWITCHED TO ENERGY EFFICIENT LED LIGHTINGS. TO POPULARISE THIS IDEA, WE HAVE STARTED INTER-FLOOR CONTESTS. THE WINNERS WERE AWARDED SAPLINGS TO ENCOURAGE THE GO GREEN ASPECT. HERE ARE A FEW GLIMPSES...



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SANTA AT SHRACHI

CELEBRATING THE SPIRIT OF CHRISTMAS

OUR TEAMMATES CELEBRATED CHRISTMAS
INSIDE THE OFFICE PREMISES. HERE ARE A FEW GLIMPSES...

**APNI ZAMEEN
APNI MACHINE**



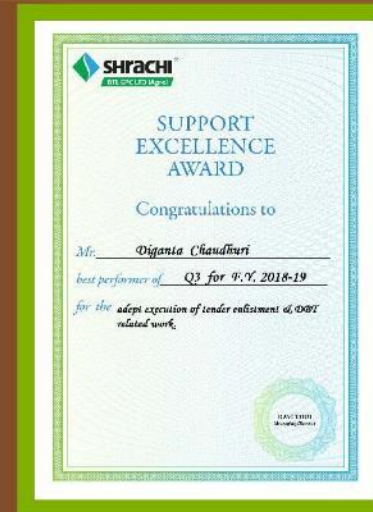
THE OUTSTANDING PERFORMER

APNI ZAMEEN
APNI MACHINE

Awarded for his adept execution of tender enlistment
and DBT related work in the 3rd quarter 2018-19.



DIGANTA CHAUDHURI



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the
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TOGETHER FOR AN ENRICHING TOMORROW

We are super excited with the team's performance in this quarter. We look forward to take the momentum to the next quarter, and build on to it. Our present show and the team's spirit convinces us to believe that there are no challenges that can hinder our flow. Hopefully we'll create new success stories to narrate in our next edition.

**APNI ZAMEEN
APNI MACHINE**

