





Strength and growth in our life are directly proportional to the relentless effort and struggle. And that is how we continue to grow. As the financial year, 2018-19 came to an end, in the last quarter, we witnessed momentous success and growth. We closed this year at Rupees 82 Crore, registering a growth of 48% over last financial year.

Owning to the sincere efforts by our team as well as our dealers, we have seen this momentous growth across all our product segments as well as our domestic and international markets. States like Odisha, Assam and West Bengal have shown excellent performance while Uttarkhand, Tamil Nadu, Nagaland, and Tripura have shown significant growth. Our power tillers and power weeders were the major players in pulling up the revenue, as we consolidated our position in the existing markets while tapping fresh new markets.















For more than two decades now, Shrachi has been empowering the farmers in India by contributing towards increased farm productivity and rapid mechanisation in the agrarian sector. And this year we emerged with a brand new identity - Shrachi Agrimech. The reason was to singularly focus on the specific domain of business that we are into, i.e, agricultural machinery. Further, our new brand tagline 'Khushali Hamesha' promises happiness and prosperity to farming.











#### NEW CAMPAGN APNI ZAMEEN APNI MACHINE

At Shrachi Agrimech, it has always been our endeavour to go beyond business statistics. The very core part of our operation leads us to encourage the farmers to come at par with the global standard, so that they discover new and up to date ways to turn greens into gold. Our campaign this year takes this encouragement to the next level. With this campaign, Apni Zameen Apni Machine, we pledge to motivate the farming fraternity with the pride of ownership and aid them to reap extra benefits in terms of higher production capacity, less manual labour and better standard of living.











### **OUR NEW FACES.** OUR NEW ENDEAVOUR.

Our team is the key to our brand persona. And our identity is an extension of our people. It is their relentless effort which takes us to greater heights. We are sure, like all others, the new entrants too will help us in our mission. Here's introducing the new brigade.









SUMONJIT SAHA Senior Executive (Works, Kolkata)



DHAMMADEEP PRABHU JAWALE Executive (Sales & Marketing, Maharashtra)



SANJOY KHANRA Senior Executive (Commercial & Operations, Kolkata)



AMAN SINGH Senior Executive (Spare Sales & Service, Kolkata)



SAMIUL ARAFIN Supervisor (Assembly & Service, Kolkata)



RIPON SARKAR Executive (Assembly & Service, Kolkata)



Assistant Manager (Service & Activity, Kolkata)



### OUR NEW FACES. OUR NEW ENDEAVOUR.

extension of our people. It is their relentless effort which takes us to greater heights. We are sure, like all others, the new entrants too will help us in our mission. Here's introducing the new brigade.





















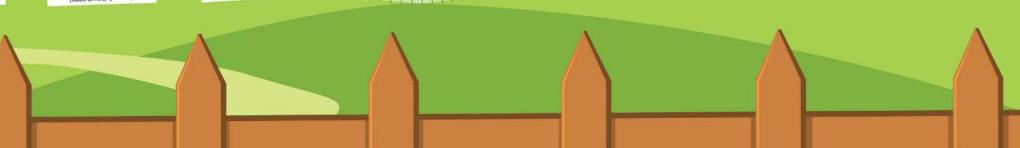
ANIL KUMAR JANGA ANIL NUMAR JANGE Assistant Manager (Sales & Marketing, Telangana)

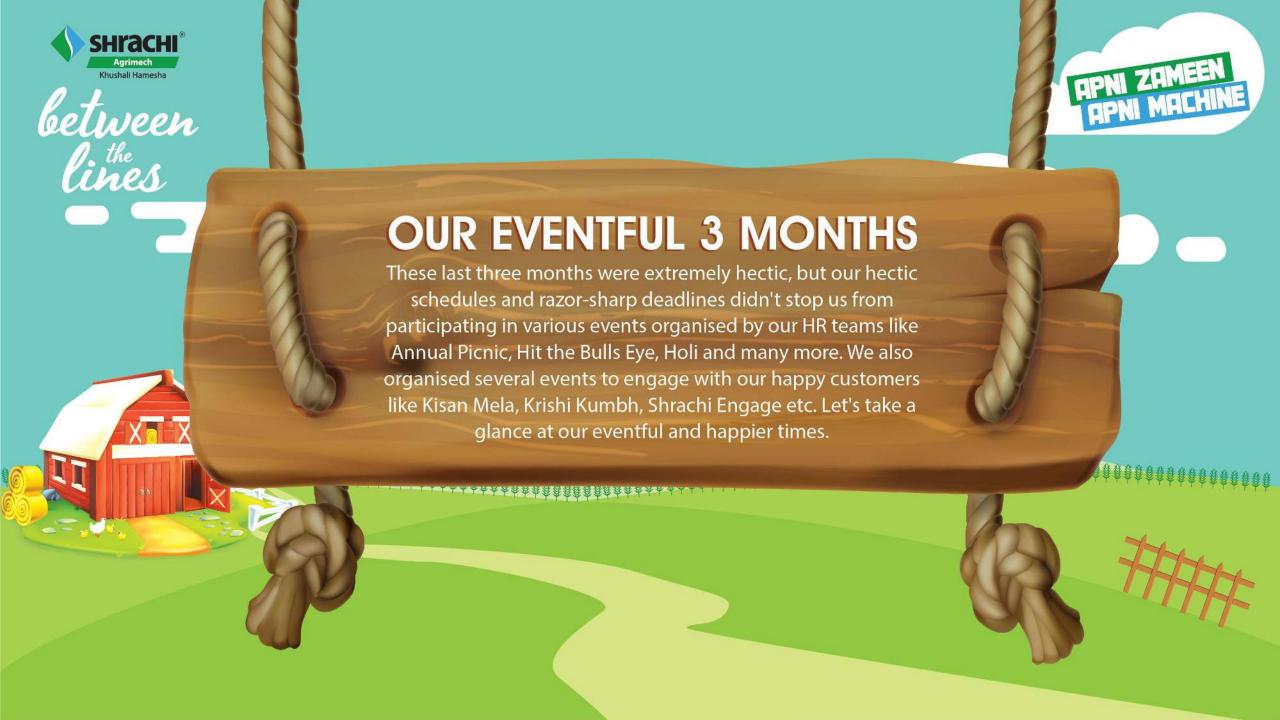


Service Engineer

(Assembly & Service, Guwahati)









# 105TH KISAN MELA

RKHAND FIPN





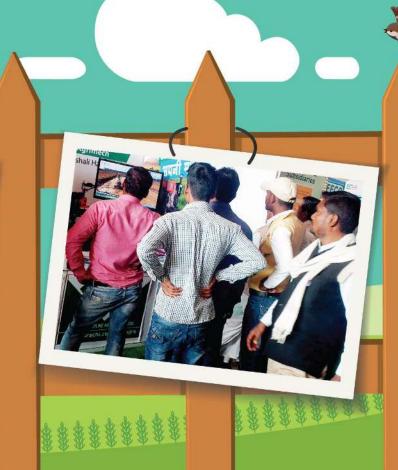


## KRISHI KUMBH











# KRUSHI MELA







# SHRACHIENGAGE KOLKATA (FOR SIKKIM FARMERS)









## ANNUAL MEET



A FEW GLIMPSES...

We closed the financial year 2018-19 at a ₹82 Crore with a 48% growth in business. Here are a few glimpses of 'Create your Future' - a training programme for our Sales Executives by Mr. Amber Arondekar (Indore). The event was followed by a celebration party at Kolkata.





### ANNUAL PICNIC







444444 19494



between

### FUN AT WORK







### WOMEN'S DAY











### HOLI CELEBRATIONS

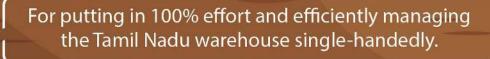






#### SUPPORT EXCELLENCE





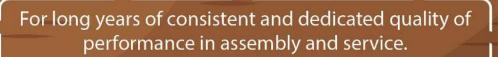


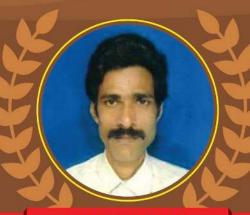




### GOLD SUPPORT EXCELLENCE







GANESH DHARA
Helper, Factory



**ALAKESH DEY** Technician, Factory





